

Brighton Green Community Association
Home of the Brighton Green Gators
609 N Pinetta DR
North Chesterfield, VA 23235



Dear Brighton Green Business Owner or Manager,

The Brighton Green Community Association is a local Chesterfield organization run by volunteers and offers pool and tennis facilities, swim team, basketball court, community playground and activities to our members and the community. Each summer we host our Brighton Green Gators swim team for children of the neighborhood. The team is open to not just those in the neighborhood but to anyone in the community that would like to join the pool and swim team. Our pool and other amenities provide a safe and constructive outlet for area children to stay active while engaged in supervised play. While children play, they are actively learning. They learn to solve problems, think strategically, relate to others, and manage life's ups and downs. Last year we had a great turnout with 103 swimmers and we took home our regular season division trophy and the champs trophy for our division! We are inviting you to sponsor our Gators this year, please help support our youth.

Sponsorship will help with funding for:

- Coach salaries
- Trophies and ribbons
- Swim meet equipment
- Installation of new swim blocks
- Filter replacement
- Repairs and maintenance to the pool

Local businesses and organizations will benefit from being a Gator sponsor by increasing brand recognition in the local community. Strong community associations and youth sports work together to build supportive and loyal families.

Please feel free to contact me, Michele Turlington (brightongreenswim@gmail.com or 757-561-3485) if you have any questions regarding our sponsorship program. Please see below for the different sponsorship levels and their benefits. Please send your donations (checks can be made payable to "Brighton Green Community Association", with "Gators Sponsorship" on the memo line) to the address below. You may also send money to our Venmo account which is "@BrightonGreen".

Thank you for considering sponsorship of the Gators!

Sincerely,
Michele Turlington
Brighton Green Community Association Sponsorship Chair
609 N. Pinetta Drive, North Chesterfield, VA 23235

Sponsor Level	Support Level	Benefits
Green Crush Gator*	\$1000 Sponsorship	<ul style="list-style-type: none"> ● Sponsorship announcement at each home swim meet (usually 2-3 meets a season) ● Sponsorship announcement periodically throughout swim season on our community and swim team Facebook accounts ● 3'x5' Sponsorship Sign* with Business Logo posted on pool fence for entire pool season (visible to all members of pool & swim meet attendees) ● Sponsorship Note with Business Logo on swim team website ● Sponsorship Note periodically sent through email to swim team families throughout the season
Blue Gator	\$750 Sponsorship	<ul style="list-style-type: none"> ● 3'x5' Sponsorship Sign* with Business Logo posted on pool fence for entire pool season (visible to all members of pool & swim meet attendees) ● Sponsorship Note with Business Logo on swim team website ● Sponsorship Note periodically sent through email to swim team families throughout the season
Gold Gator	\$500 Sponsorship	<ul style="list-style-type: none"> ● 2'x3' Sponsorship Yard Sign* with Business Logo posted at pool entrance during home swim meets (visible to swim meet attendees) ● Sponsorship Note with Business Logo on swim team website ● Sponsorship Note periodically sent through email to swim team families throughout the season
Silver Gator	\$100 Sponsorship	<ul style="list-style-type: none"> ● Sponsorship Note with Business Logo on swim team website ● Sponsorship Note periodically sent through email to swim team families throughout the season

* Note: Sponsorship signs and logos need to be provided by the sponsor and need to ensure they are appropriate for our community.

* At the top level, Green Gator Crush we will limit sponsorship to one per business type (realtor, travel agent, mortgage broker, etc).